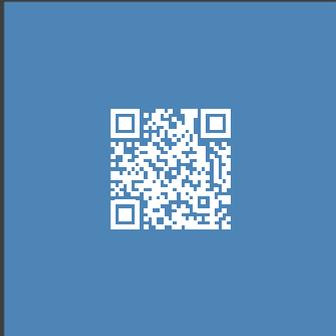




**FORUM
YOUNG
system**



Strategic ESG initiatives for forward-thinking corporations



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Building resilience in a volatile labor market

Young people observing the world of work have lived through complex years: the pandemic, economic crises, current international tensions, and a labor market in constant evolution.

There is a lack of places and opportunities where young people can openly engage with those who make decisions today, lead companies, manage territories, launch their own start-ups.

The world is changing rapidly, and companies struggle to engage in dialogue with new generations because spaces for connection and discussion are not evolving at the same pace.

Bridging the Next-Gen talent Gap

The initiative was created to generate opportunities for connection, growth, and employment between younger generations and outstanding companies.

Through a range of event formats and initiatives, Forum Young System listens to and supports young people aged 18 to 25 during the delicate phase of making career

choices, connecting them directly with the world of work, business, and institutions.

Since 2019, the System has developed through distinct formats, all designed to foster intergenerational dialogue, listening, and the building of meaningful relationships.

Forum Young System is the space where young people's questions meet companies' experience. And where dialogue becomes an opportunity for networking and mutual growth.

“WHAT IS YOUR COMPANY DOING TODAY FOR YOUNG PEOPLE?”



Internships?
School-work
alternation?
Company
open days?

Standard corporate tools are no longer sufficient to secure top-tier young talent in a competitive global market.

Today's emerging professionals are the indispensable drivers of future business innovation and economic resilience.

Forum Young System provides a sophisticated alternative to traditional employer branding. We move beyond brand awareness to facilitate authentic mutual discovery. Our framework replaces one-way presentations with high-value connection points designed for active engagement.

The formats of FYS

FORUM YOUNG system	FORUM YOUNG system	FORUM YOUNG system	FORUM YOUNG system
talk	campus	osserva torio	days
FORUM YOUNG system	FORUM YOUNG system	FORUM YOUNG system	FORUM YOUNG system
tables	school	out of the ring	master class

talk

campus

osservatorio

days

tables

school

out of the ring

masterclass



THE DOLPHIN
Networking
show

THE BEE
Reverse
mentoring
tables

THE GIRAFFE
Brand
research and
surveys

THE CHAMELEON
Dedicated to a
business reality

THE HUMMINGBIRD
Focus on the
territory

THE BUTTERFLY
Professional
skills

THE OCTOPUS
Meetings
between HR
professionals

THE LION
Learning
with great
testimonials

FORUM
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system

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osserva
torio

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tables

school

out of
the ring

master
class

Proven impact & scale

Numbers show the project's growth over the years, but they are not the main focus. The true value of Forum Young System is in the **quality of the relationships formed, the continuity of the programs and the opportunities that arise from discussion.**

400

companies and public administration participants

200

entrepreneurs present over the years

4

events per year

The communication system

- **Editorial office and press** office active 12 months a year
- **6 FYS newsletters** annually, sent to 3,500 national contacts
- **6 YoungMag newsletters** sent to 2,000 registered and active young people
- **Social media channels** updated weekly: IG, FB, YouTube, TikTok
- **Operational team dedicated** to engagement with PA and companies

FORUM YOUNG SYSTEM

YoungMag



A strategic ESG investment for sustainable growth



Investing in Forum Young System means

approaching the world of young people in an authentic way

creating the conditions to be attractive as a company and as a territory

generating a tangible impact in the ESG field, with particular focus on young people

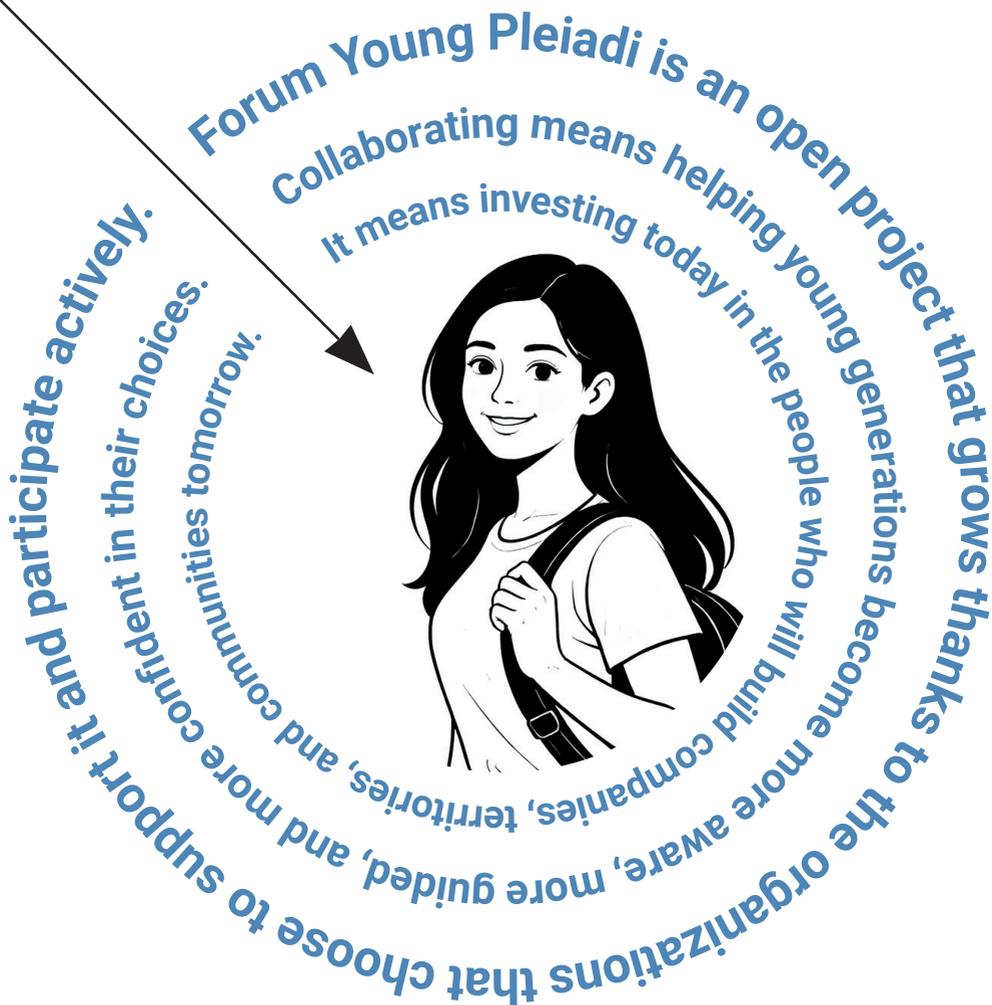
continuous training

understanding the expectations, languages, and perspectives of new generations

encouraging genuine, unmediated dialogue

It allows companies to move away from one-way thinking and engage with young people in an open, horizontal, and constructive way.

Partner with the future of work



FORUM
YOUNG
system

Program 2026

osserva
torio

Young Observatory

Quarterly surveys dedicated to topics of interest to partners, contemporary issues most relevant to YoungG, and thematic insights related to upcoming events. Starting from March 2026.

out of
the ring

Out of the Ring

Informal training and inspiration sessions designed to refine Talent Acquisition programs. Dedicated to HR managers and human resources professionals. Monthly meetings starting from April 2026

campus

Spring Young Campus

Theme The Journey. As a life, study, and work experience: analysis through the themes explored in university programs. May 7, 2026
University of Bologna, Cesena University Campus

days

Corporate Young Days

June 2026

master
class

Young Masterclass

A selected group of YoungG meets an inspiring mentor for live discussions. 10 multiplatform episodes, each 20 minutes long
Autumn 2026

days

Corporate Young Days

October 2026

campus

Autumn Young Campus

Theme Training
November 2026

Project by



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visualitica

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Comune di Cesena



Pleiadi International

Partners and supporters of the project over the years.



ART-ER ATTIVITÀ PER IL TERZIARIO



Talenti Emilia-Romagna Avanzare insieme



CAMERA DI COMMERCIO DELLA ROMAGNA FORLÌ-CESENA E RIMINI

